

City of Minneapolis

Request for Committee Action

RCA #: RCA-2026-00662

TO COMMITTEE(S):

#	Committee Name	Meeting Date	Submission Deadline
1	Business, Housing & Zoning Committee	Jun 16, 2026	Jun 4, 2026

FROM: Community Planning & Economic Development

LEAD STAFF: Amy Lingo- Manager, Licenses and Consumer Services; Max Cervantes- District Supervisor, Licenses and Consumer Services

PRESENTED BY: Amy Lingo- Manager, Licenses and Consumer Services; Max Cervantes- District Supervisor, Licenses and Consumer Services

SUBJECT:

Tailgating ordinance

ACTION ITEM(S)

#	File Type	Subcategory	Item Description	Public Hearing
1	Ordinance	Code Amendment	Passage of ordinance amending Title 13, Chapter 319 of the Minneapolis Code of Ordinances relating to Licenses and Business Regulations: Open Air Motor Vehicle Parking Lots, amending the regulation of	Yes

#	File Type	Subcategory	Item Description	Public Hearing
			alcohol on licensed parking lot premises.	

WARD / NEIGHBORHOOD /ADDRESS

#	Ward	Neighborhood	Address
1.	All Wards		

BACKGROUND ANALYSIS

Amending ordinance in relation to Class A Commercial Parking lot operations to approve an increased area to allow for tailgating on approved parking lots within proximity to US Bank Stadium.

Racial Equity Impact Analysis (REIA)

SECTION 1: BACKGROUND

DOES THIS IMPACT ONE OF THE CITY'S GOAL AREAS?

Policy Goals

- PUBLIC SAFETY
- ECONOMIC DEVELOPMENT

Operational Goals

- WORKFORCE

DESCRIBE THE IMPACT ON SELECTED GOAL AREAS.

Increased vibrancy of the downtown parking lots for special events.

WHO PARTICIPATED IN COMPLETING THIS ANALYSIS?

CPED Business Licensing

SECTION 2: DATA

LIST THE SPECIFIC GEOGRAPHIES THAT WILL BE IMPACTED AND THE RACIAL DEMOGRAPHICS OF CONSTITUENTS IN THOSE AREAS:

Downtown in the Elliot Park and Downtown East Neighborhood, no demographic data is available.

WHAT DOES AVAILABLE DATA TELL YOU ABOUT HOW CONSTITUENTS FROM BIPOC COMMUNITIES CURRENTLY RELATE TO THE DESIRED OUTCOME COMPARED TO WHITE CONSTITUENTS?

Demographic data does not exist. This ordinance will ensure the safety and vibrancy of visitors who tailgate events around US Bank Stadium.

WHAT DATA IS UNAVAILABLE OR MISSING? HOW CAN YOU OBTAIN ADDITIONAL DATA?

Licenses and Consumer Services does not collect any demographic data.

SECTION 3: COMMUNITY ENGAGEMENT

USING THE INTERNATIONAL ASSOCIATION OF PUBLIC PARTICIPATION (IAP2) [PUBLIC PARTICIPATION SPECTRUM](#), WHICH PARTICIPATION STRATEGY(S) WAS USED WHEN ENGAGING THOSE WHO WOULD BE MOST IMPACTED?

- CONSULT
- INVOLVE
- COLLABORATE

DESCRIBE THE ENGAGEMENT AND WHAT HAVE YOU LEARNED?

Class A commercial parking lot operators directly outside of the currently approved tailgate area asked the city to consider increasing the approved tailgate area to include them in the economic benefit of this area.

SECTION 4: ANALYSIS

HOW DOES THE OUTCOME FOR THIS ORDINANCE, AMENDMENT, OR POLICY HELP THE CITY ACHIEVE RACIAL EQUITY?

This ordinance will expand the tailgate area allowed to include Class A parking lots in the direct vicinity of the current approved area.

SECTION 5: EVALUATION

HOW WILL IMPACTS BE MEASURED? WHAT ARE THE SUCCESS INDICATORS AND PROCESS BENCHMARKS?

Economic and safety increased.

HOW WILL THOSE WHO ARE IMPACTED BE INFORMED OF PROGRESS OVER TIME?

Notification prior to the public hearing and notice after the ordinance amendment is in effect.